



Medical Device OEM Partners with NEOTech for Innovative IoT Product

CASE STUDY

Highlighting the benefits of collaboration in the product development process – partnership improves commercialization of new wireless sensor and IOT technology built in to orthopedic brace to monitor patients progress.

Innovative medical device OEMs are striving to identify new ways to add value to their product lines by utilizing Internet of Things or IoT technology. As the health care system increasingly values efficiency and outcomes, IoT applications are changing MedTech product roadmaps and business models. The suite of technologies that comprise IoT is opening new ways to create value from information. Deploying the optimal IoT technology in medical devices requires design expertise that is frequently best found outside the four walls of the medical OEM's engineering staff that typically, are focused on medical science and patient treatment. Achieving competitive time-to-market with IoT enabled devices favors the engagement of an ecosystem of technology partnerships that rapidly deliver compelling solutions

A medical device leader in products and services of advanced orthopedic care, faced the challenge of introducing IoT into one of their support-brace product lines. The OEM identified a market need/opportunity to monitor patient activity levels; which required the integration of both electronic sensors and wireless connectivity to its generally mechanical orthopedic brace products. They chose to engage NEOTech as the electronics engineering and manufacturing solution partner to augment their internal engineering resources.



The joint engineering team faced some challenges including:

1. Technology selection for the optimal embedded gyroscope, accelerometer and wireless communications interfaces.
2. Fit the package in a size not much larger than a quarter.
3. Energy management design to balance power consumption versus battery size to last 12 hours between charging.
4. Making the product rugged to function in dusty and underwater environments – IP67 compliant – as well as enabling adequate data storage and management so that patient information can be stored during periods when the Bluetooth communications are not available and transmitted later.

ACHIEVE HIGH-FUNCTIONALITY IN A COMPACT DESIGN

The application needed to achieve high function in a compact design. To accomplish this, NEOTech engineers collaborated with the customer to identify the products needs and requirements, participated in daily calls, and passed design files back and forth numerous times throughout the process. The goal – determine the solutions that worked best for the patients.

Design for Excellence or DFX was not just a benchmark; but, a daily interaction to create an optimal design. NEOTech believes that staying in close contact with a customer and always being transparent is one of the keys to a successful design services project.

The NEOTech engineers identified that using the SolidWorks solid modeling tool and tying it with the electrical layout tool Altium would be the best fit. This enabled the electronics and mechanical designs – as well as Design for Manufacturability analysis – to be performed simultaneously with a closely knit single-point-team. This reduced the number of iterations and assisted in achieving the level of miniaturization needed to fit the available space.

Another crucial factor was component selection. While standard 0402 parts were mainly used, the NEOTech engineers were able to place smaller components in areas where needed. NEOTech's advanced manufacturing capabilities include placement of 0201 to 01005 components. To meet the very limited size requirements of the or-

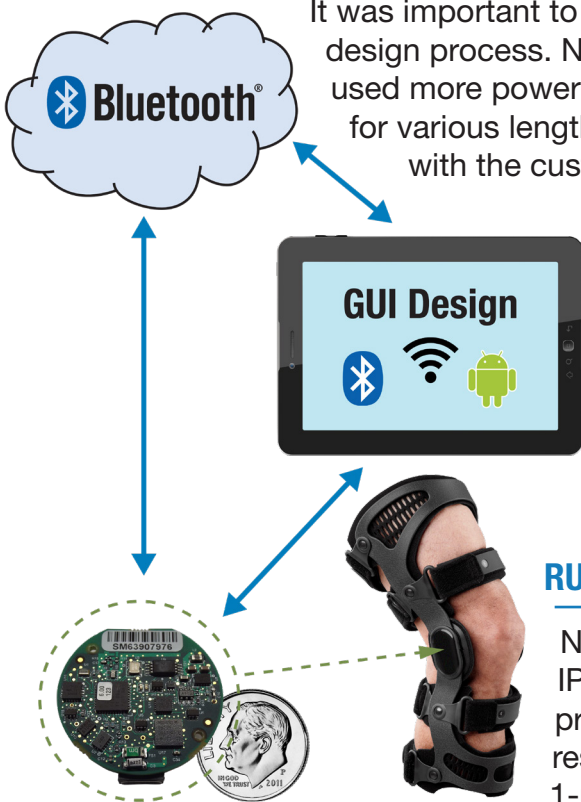
thopedic braces, our design engineers worked to find parts with combined functionality ultimately resulting in the use of fewer parts, ideal for compact designs. For example, the sensor included both an accelerometer and a gyroscope – with multiple sensors in each brace. NEOTech improved the design to use 16-bit micro parts so that all the peripherals would be built-in. Parts were chosen to optimize the design and to get it in as small a form factor as possible. NEOTech also moved the programming and debug header functionality to the USB port to assist with the space constraints, while optimizing the battery size to both fit the compact

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envelope and achieve the desired life. Over the air (OTA) software update functionality was also designed in. NEOTech wireless engineers had to characterize and design the Bluetooth antenna to work through waterproof epoxy materials.

POWER MANAGEMENT

It was important to the project's success that power storage be addressed in the design process. NEOTech performed power modeling to discern which parts used more power than others, and if they could be shut down at certain times for various lengths of time for energy conservation. The engineers worked with the customer to find out how the product would be used, which then would determine which parts needed to stay active and which could be placed in sleep mode to avoid using power when it was not needed. Ultimately, NEOTech chose to use a specialized circuit design that shuts off power completely during shipment and when being tested in the factory, significantly reducing power draw and current drain. When the circuit is not in use, it goes into an automatic sleep mode, saving additional power. These types of circuits are ideal for IoT enabled designs.



RUGGEDIZATION

Next, NEOTech engineered the product to be waterproof / IP67 compliant. IP67 is an ingress protection rating system for protection against solids and liquids; with the 6 denoting dust resistance and 7 requiring water immersion protection up to 1-meter deep. Originally, the OEM wanted the support-braces to be shower-proof; but, ultimately decided that they needed

to be viable underwater (e.g., in a therapy pool). To solve that challenge, NEOTech included methods of sealing out water in the mechanical designs that included rubber seals around the connector, ultrasonic welding of the plastic lid to the body during final assembly, and waterproof seals for the USB port. NEOTech's team of supply-chain experts found the waterproof components and assembly processes that could reliably meet these requirements.

COLLABORATION IS KEY TO A PROJECT'S SUCCESS

NEOTech and the medical market OEM engineering teams worked as collaborative partners throughout the engineering and product bring-up process, including the initial build and all the accompanying modifications and enhancements. The NEOTech team members built a good working relationship, interacting with the customer's organization at all levels as a partner to find out what was needed and the best way to solve each challenge faced. NEOTech utilized our in-

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house prototype line that meant once the materials were in hand, the prototype was turned around in days as opposed to weeks. The rapid real-time collaboration and NEOTech's responsiveness enabled the project to be completed on time and within budget.

The collaborative effort effectively used the OEM's end-market knowledge, and NEOTech's IoT experience in power electronics and wireless device design to engineer and successfully build working prototypes in a short timeframe. NEOTech's experience in EMC and FCC compliance certification assisted the OEM in rapidly moving the product through certification house verification. The result is the first available medical brace capable of monitoring patient therapy progress that also is functional underwater.

Medical technology is important to all of us; we rely on the fact that it will be safe, reliable, and effective when we need it. IoT technology will certainly improve that performance, and with the right partner network, companies can increase their market position while providing for the safety, security, and efficacy of their medical products.



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